

11TH ANNUAL



NATURE FEST

ONE WILD ADVENTURE



Back again for the 11th year, Nature Fest celebrates the great outdoors and the careful consideration Bridgeland gives to the environment and wildlife found in and around the 11,400-acre community. Last year, Nature Fest drew more than 14,000 visitors! As a sponsor, your company has a unique opportunity to generate positive publicity and name recognition. Marketing for the event will be targeted to thousands of families in the Houston area. Advertising will include a mix of print and online ads, signage, e-blasts, social media posts, public relations and potential TV appearances by our headline act that will be announced soon!

BRIDGELAND®

11TH ANNUAL NATURE FEST

SPONSORSHIP & PARTNER OPPORTUNITIES

APRIL 28TH, 2018

NATURE FEST TITLE SPONSOR (Sold to Charles E. Dyer IV, DDS)

STAGE SPONSOR - \$4,000 (2 Available)

- Logo banner on Stage
- Opportunity to introduce headline act on stage
- Name and logo published on various advertising materials and event map
- Recognition in press releases, social media posts and direct link to your website from Bridgeland.com
- Complimentary booth space in our exhibitor area and up to \$150 in food vouchers, to be used at the food truck area

ADVENTURE SPONSOR - \$3,000 (Unlimited)

- Recognition as Adventure Sponsor on festival signage and event map
- Name and logo printed on various advertising materials, press releases, social media posts and direct link to your website from Bridgeland.com
- Complimentary booth space in our exhibitor area and up to \$100 in food vouchers, to be used at the food truck area

WILDERNESS SPONSOR - \$2,000 (Unlimited)

- Recognition as Wilderness Sponsor on festival signage and event map
- Name and logo printed on various advertising materials, press releases, social media posts and direct link to your website from Bridgeland.com
- Complimentary food vouchers up to \$75, to be used at the food truck area

For more information, call Bridgeland at 281-213-1143 or visit Bridgeland.com/naturefest



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ADDITIONAL OPPORTUNITIES

APRIL 28TH, 2018

As a Nature Fest sponsor, your company's name will be listed on the event website and on a variety of printed materials and the event map. A sign with your logo will be provided at your selected sponsorship activity.

Crocodile Encounter Sponsor - \$2,000 (1 Available)

Austin Bike Zoo Sponsor- \$1,750 (5 Available)

Laser Tag Sponsor - \$1,500 (3 Available)

Armadillo Race Sponsor - \$1,500 (2 Available)

Petting Zoo Sponsor - \$1,000 (3 Available)

Pony Rides - \$1,000 (5 Available)

Arts & Crafts Sponsor - \$1,000 (2 Available)

Trackless Train Sponsor - \$1,000 (2 Available)

Rock Wall Sponsor - \$1,000 (2 Available)

Inflatable Area Sponsor - \$750 (5 Available)

Face Painting Sponsor - \$600 (5 Available)

Paddle Boat Sponsor - \$500 (2 Available)

Balloon Artist Sponsor - \$350 (4 Available)



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11TH ANNUAL NATURE FEST SPONSORSHIP APPLICATION

Please submit by APRIL 2nd, 2018

Company Name to be published

Mailing Address

City, State, Zip Code

Telephone

Contact Person

Email Address

Website URL

- | | |
|---|--|
| <input type="checkbox"/> Title Sponsor - Sold to Charles A Dyer | <input type="checkbox"/> Petting Zoo Sponsor - \$1,000 (3 Available) |
| <input type="checkbox"/> Stage Sponsor - \$4,000 (2 Available) | <input type="checkbox"/> Pony Ride Sponsor - \$1,000 (5 Available) |
| <input type="checkbox"/> Adventure Sponsor - \$3,000 (Unlimited) | <input type="checkbox"/> Arts & Crafts Sponsor - \$1,000 (2 Available) |
| <input type="checkbox"/> Wilderness Sponsor - \$2,000 (Unlimited) | <input type="checkbox"/> Trackless Train Sponsor - \$1,000 (2 Available) |
| <input type="checkbox"/> Crocodile Encounter Sponsor - \$2,000
(1 Available) | <input type="checkbox"/> Rock Wall Sponsor - \$1,000 (2 Available) |
| <input type="checkbox"/> Austin Bike Sponsor - \$1,750 (5 Available) | <input type="checkbox"/> Inflatable Area Sponsor - \$750 (5 Available) |
| <input type="checkbox"/> Laser Tag Sponsor - \$1,500 (3 Available) | <input type="checkbox"/> Face Painting Sponsor - \$600 (5 Available) |
| <input type="checkbox"/> Armadillo Race Sponsor - \$1,500 (2 Available) | <input type="checkbox"/> Paddle Boat Sponsor - \$500 (2 Available) |
| | <input type="checkbox"/> Balloon Artist Sponsor - \$350 (4 Available) |

PAYMENT INFORMATION

Please make checks payable to Bridgeland Development, LP
and send a high-resolution .jpg, .eps or .ai file of your logo.

Please return to: Bridgeland

ATTN: Martha Gros
16919 North Bridgeland Lake Parkway
Cypress, TX 77433

For any questions, please contact Martha Gros at 281-213-1143 or martha.gros@howardhughes.com


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