



Dear Business Partner,

Bridgeland is excited to announce that plans are underway for its 10th Anniversary Celebration! The event will be held in Festival Park from 6–9 p.m. on Oct. 14.

10 years is a big deal and we want to celebrate this milestone in a grand way! We will have live music from The Molly Ringwalds, kids' activities like bounce houses and face painting, food trucks, commemorative t-shirts for the first 1,000 guests and to end the night with a bang -- a spectacular fireworks show!

We are estimating 3,000 to 5,000 in attendance, composed of Bridgeland residents and families from the surrounding area. We will use a mix of online, print and social media posts to advertise the event.

Included within this package is information that outlines what the sponsorships include. We have a variety of levels available. Some include on-site exposure at the event as well as booth space in our vendor area. If you have any questions about the event or sponsorships, please feel free to contact Martha Gros at 281-213-1143 or martha.gros@howardhughes.com.

Thank you for your consideration and we look forward to hearing from you soon!

Sincerely,

A handwritten signature in black ink that reads 'Lona Shipp'.

Lona Shipp, Marketing Manager



SPONSORSHIP OPPORTUNITIES

FIREWORK SPONSOR – \$8,000 (SOLD)

Sold to The Lippincott Team BHGG Real Estate and Fairway Mortgage – The Wood Group

STAGE SPONSOR – \$3,000 (1 SOLD/2 AVAILABLE)

- Logoed banner, provided by Bridgeland, posted on the entertainment stage
- Name and/or logo published on various advertising materials
- Mentions in PR and social media efforts for the event
- Direct link to your website from Bridgeland.com
- Complimentary booth space in our exhibitor area and option to add items to goodie bags
- Complimentary tickets to the VIP tent and VIP parking pass

PHOTO-OP SPONSOR – \$3,000 (1 AVAILABLE)

- Logo on printed photos
- Name and/or logo published on various advertising materials
- Mentions in PR and social media efforts for the event
- Direct link to your website from Bridgeland.com
- Complimentary booth space in our exhibitor area and option to add items to goodie bags
- Complimentary tickets to the VIP tent and VIP parking pass

PERFECT 10 SPONSOR – \$2,000 (UNLIMITED)

- Logo on event signage, provided by Bridgeland
- Direct link to your website from Bridgeland.com
- Complimentary booth space in our exhibitor area and option to add items to goodie bags
- Complimentary tickets to the VIP tent & VIP Parking Pass

TOP 10 SPONSOR – \$1,000 (UNLIMITED)

- Logo on event signage, provided by Bridgeland
- Direct link to your website from Bridgeland.com
- Complimentary booth space in our exhibitor area and option to add items to goodie bags



ADDITIONAL SPONSORSHIP OPPORTUNITIES

FACE PAINTING SPONSOR – \$500 (5 AVAILABLE)

- Logo on event signage, provided by Bridgeland, placed next to your sponsored activity
- Option to add items to the goodie bag
- Direct link to your website from Bridgeland.com

BOUNCE HOUSE SPONSOR – \$500 (5 AVAILABLE)

- Logo on event signage, provided by Bridgeland, placed next to your sponsored activity
- Option to add items to the goodie bag
- Direct link to your website from Bridgeland.com

GOODIE BAG STASH SPONSOR – \$250 (UNLIMITED)

- Option to add items to the goodie bag
- Direct link to your website from Bridgeland.com



SPONSORSHIP APPLICATION

Company Name to be Published: _____

Address: _____

City, State, Zip Code: _____

Telephone: _____

Contact Person: _____

Email: _____

Website URL: _____

Please email your logo in .jpg format to martha.gros@howardhughes.com

PLEASE CHECK YOUR SPONSORSHIP LEVEL

- Firework Sponsor (SOLD-OUT)
- Stage Sponsor - \$3,000 (1 Sold/2 Available)
- Photo-op Sponsor - \$3,000 - (1 Available)
- Perfect 10 Sponsor - \$2,000 (Unlimited)
- Top 10 Sponsor - \$1,000 (Unlimited)
- Face Painting Sponsor - \$500 (5 Available)
- Bounce House Sponsor - \$500 (5 Available)
- Goodie Bag Stash Sponsor - \$250 (Unlimited)

Please make checks payable to Bridgeland Development, LP

Should you have any questions, please contact Martha Gros at
281-213-1143 or martha.gros@howardhughes.com